



Social Green

Interreg Europe



European Union
European Regional
Development Fund

What we think about when we think about green building & social housing

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Improve local/regional policy by targeting the link between green building and social housing/fuel poverty

I Social housing policies and local retrofitting/construction projects I

Interregional learning

Six Action Plans

Improved ROP implementation

Green building, housing and the social green project

A policy
pathway

What's
social housing?

Territory matters

Let's make buildings great again

Let's make buildings great again

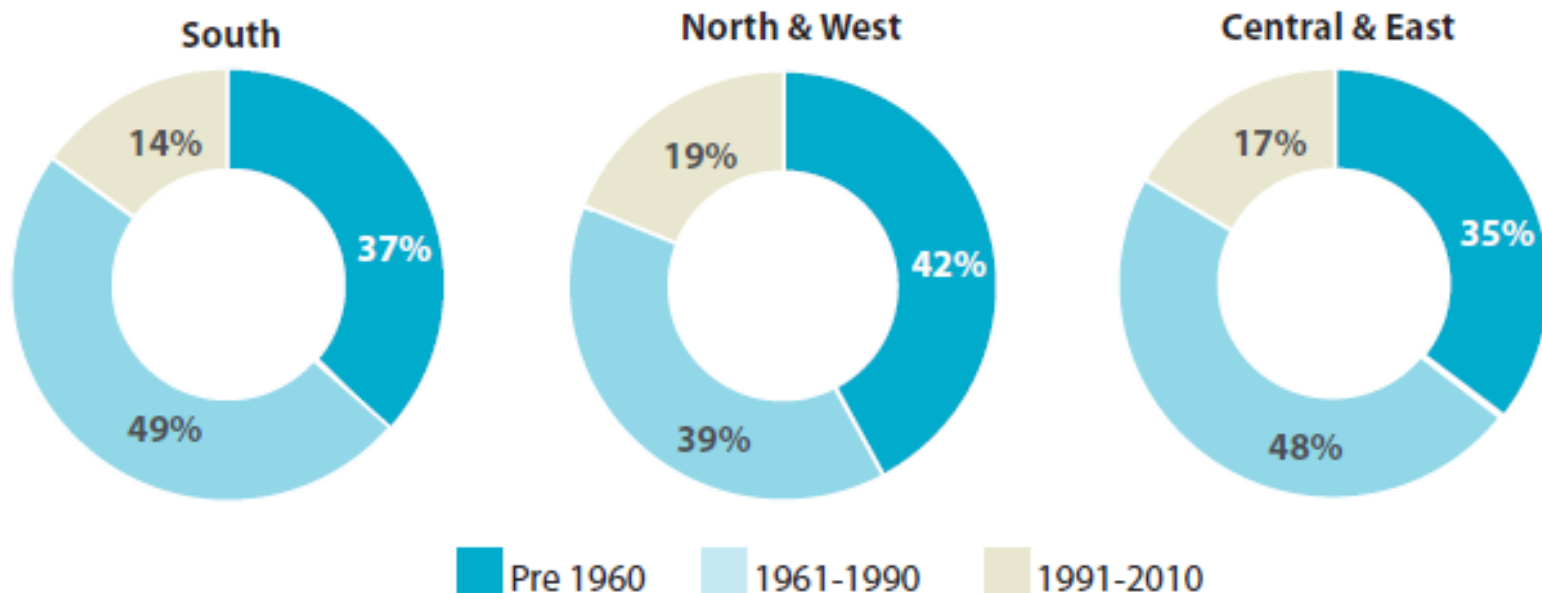


Let's make buildings great again

Overview of Building Age in Europe

Age categorisation of housing stock in Europe

Source: BPIE survey



The age of Europe's housing stock, divided by region. Source: BPIE 2011

Let's make buildings great again

Currently, about 1% of the buildings in Europe are renovated per year.

40% savings scenario

1.65%

Annually, 2015-2020

2.42%

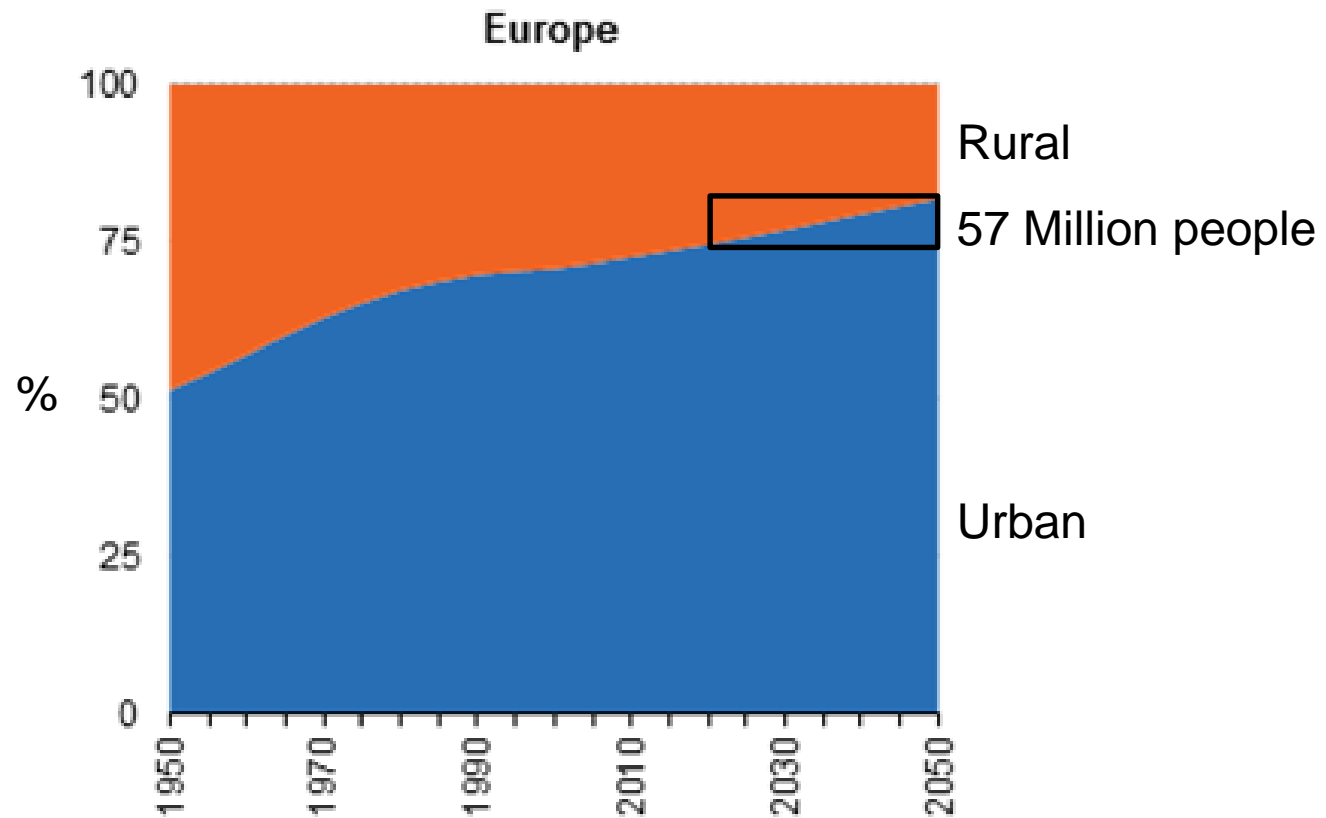
Annually, 2021-2030



Territory matters



Territory matters



Territory matters: Estonia

Improved insulation in roof & walls contributing to 60% reduction in energy consumption

New ventilation system improves air quality & supports human wellbeing

Innovative finance policy applied to widespread building typology, enabling widespread transferrability

Stringent renovation & innovative finance model ensured only 2% living cost increase

Jobs created through renovation create tax revenue that pays off KredEx grant within two years

Söpruse 202

Tallinn, Estonia

An ambitious deep renovation of an Eastern Bloc apartment complex, coupled with an innovative national financing policy demonstrates that major energy efficiency improvements can be achieved without burdening residents with significant rent increases.

Site size: 10 000m²

Number of units: 162

Unit size: 1-5 rooms

Energy use: 62 kWh/m²

Total cost: 2 052 000€

Transferrable renovation strategy

Innovative grant & soft loan model

Territory matters: Portugal & Spain



What's Social Housing?

“Housing and associated housing policy that explicitly serves the needs of low-income and vulnerable residents. Social housing is often built, owned, and/or managed by the public sector, but it also includes privately-owned rental housing or different forms of housing cooperatives.”

A policy path for the future

A policy path for the future



Increased annual investment in building retrofits :

- €60-100 Billion/year up to 2020, and even more thereafter (BPIE, 2017)

In Central, Eastern and Southern Europe:

Cohesion Fund Spending:

4.35%

Demand-side infrastructure

95.65%

Supply-side infrastructure



BPIE, 2017

A policy path for the future



Increased annual investment in building retrofits :

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Policy innovation:

- Leveraging: From grants to financial instruments

Zero-interest eco-loans (France)

- Interest free loans for energy renovation works
- €1 public funding → €10 private investment

Green funding scheme (The Netherlands)

- Preferential interest rate offered to green investors
- €1 public funding → €83 private investment

Incentive scheme for building envelope improvement (Malta)

- 15% subsidies for double glazing and roof insulation
- €1 public funding → €10 private investment

KredEx scheme (Estonia)

- Subsidies for reconstruction of multi-apartment buildings
- €1 public funding → €2.33 private investment

BPIE, 2017

A policy path for the future



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Policy adjustments for the 2021-2027 MFF:

- Improved coherence
- Buildings as "critical infrastructure"

A policy path for the future



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Improve implementation:

- Make funding more accessible and flexible
- Develop capacities for local project implementation
- Extend co-benefits within policy development

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Thank you!

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<https://www.interregeurope.eu/socialgreen/>



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