



Social Green

Interreg Europe



European Union
European Regional
Development Fund

Reunião do Grupo Local de *Stakeholders*

CEiiA, Matosinhos, 11 de março de 2019

Melhoria dos Instrumentos de Política Pública: Plano de Ação do Norte

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Fonte: <https://www.orevalleyha.org.uk/>

Policy instrument addressed

PRIORITY AXIS (PA) / INVESTMENT PRIORITY (IP)

INTERVENTION TYPOLOGY

PA1. RESEARCH, TECHNOLOGICAL DEVELOPMENT AND INNOVATION

PA2. COMPETITIVENESS OF SMALL AND MEDIUM SIZED ENTERPRISES

PA3. LOW CARBON ECONOMY

IP 4c/4.3
SUPPORTING ENERGY EFFICIENCY,
INTELLIGENT MANAGEMENT AND THE USE
OF RENEWABLE ENERGY SOURCES IN PUBLIC
INFRASTRUCTURES

Energy efficiency in
social housing

Energy efficiency in
local governments'
public buildings and
infrastructures

PA4. ENVIRONMENT QUALITY

PA5. URBAN SYSTEM

IP 9B/9.8
SUPPORTING THE PHYSICAL, SOCIAL AND
ECONOMIC REGENERATION OF DEPRIVED
COMMUNITIES IN URBAN AREAS

Operationalisation of
the PAICD (PEDU)*

PA6. EMPLOYMENT AND JOB MOBILITY

PA7. SOCIAL INCLUSION AND POVERTY

PA8. EDUCATION AND LEARNING THROUGHOUT LIFE

PA9. INSTITUTIONAL CAPACITY BUILDING AND ICT

NORTE
2020

* PAICD: Integrated Action Plan for Deprived Communities. This is one of the components of a Strategic Plan for Urban Development (PEDU)

Principles of participation

**INTERREGIONAL
COOPERATION**

**INVOLVEMENT OF KEY
LOCAL PLAYERS**

**INTERREGIONAL LEARNING
EVENTS**

**LOCAL STAKEHOLDER
GROUP (LSG) MEETINGS**

**SHARE OF GOOD
PRACTICES**

**ONE-ON-ONE MEETINGS
WITH LSG MEMBERS**

**BILATERAL EXCHANGES OF
EXPERIENCES**

**CONSULTATION WITH THE
MA OF ROP**

**TECHNICAL AND SCIENTIFIC
EXPERTISE FROM U.PORTO**

Basic framework of the plan



Regional self-assessment: existing challenges

CHALLENGES RELATED TO THE REGIONAL CONTEXT

HIGH SHARE OF SOCIAL HOUSING UNITS IN NEED OF GREEN RENOVATIONS

DIVERSITY OF CONSTRUCTIVE TECHNOLOGIES AND, AS A RESULT, OF REHABILITATION NEEDS

FUEL POVERTY IS PARTICULARLY PREVALENT AMONGST SOCIAL HOUSING RESIDENTS

UNSUITABILITY OF ENERGY-ACTIVE SOLUTIONS (IN FACE OF THE ENERGY-RELATED BEHAVIOUR OF RESIDENTS)

CHALLENGES RELATED TO ENERGY REGULATIONS

NATIONAL REGULATIONS DO NOT ADDRESS THE RETROFITTING OF SOCIAL HOUSING IN ITS OWN TERMS

ENERGY CERTIFICATION SYSTEM IS NOT TUNED WITH EXISTING TERRITORIAL SPECIFICITIES

CHALLENGES RELATED TO POLICY INSTRUMENTS

LACK OF COORDINATION BETWEEN DIFFERENT POLICY INSTRUMENTS (OR EVEN WITHIN THE SAME INSTRUMENT)

FROM THE PROGRAMMES OF THE EU COHESION POLICY IN PORTUGAL, ONLY THE ROP CAN BE USED IN THE REGION

LIMITED ADAPTABILITY OF THE CONDITIONS FOR USING PUBLIC FUNDS TO RETROFIT SOCIAL HOUSING

PROCEDURAL-RELATED CONSTRAINTS IN THE MANAGEMENT OF INSTRUMENTS HAMPERS ITS EFFECTIVENESS

LACK OF EVIDENCE ON THE IMPACTS OF GREEN RENOVATIONS SUPPORTED BY PUBLIC FUNDS

LACK OF FOCUS ON THE PROMOTION OF REGIONAL/LOCAL CAPACITY BUILDING ON ENERGY AND RESOURCE EFFICIENCY

Action plan: vision and objectives

Vision

Towards an energy efficient social housing sector that contributes to the alleviation of the phenomenon of fuel poverty in Norte



Objectives

- 01** Enhance the energy performance of social housing
- 02** Alleviate the problem of fuel poverty in social housing
- 03** Improve the knowledge base for the design of social housing policies
- 04** Adapt existing policy instruments to the territorial specificities of Norte
- 05** Promote networking and partnerships working

Action plan: actions

Actions

Objectives

Increase the EU funds available to support the green retrofitting of social housing in Norte

A1

Enhance the efficiency of project selection procedures for delivering EU support to the green retrofitting of social housing in Norte

A2

Improve monitoring and evaluation tools of public policies focused on the green retrofitting of social housing in Norte

A3

Improve the energy-related behavior of the social housing residents in Norte, particularly after EU supported green renovations

A4

O1

Enhance the energy performance of social housing

O2

Alleviate the problem of fuel poverty in social housing

O3

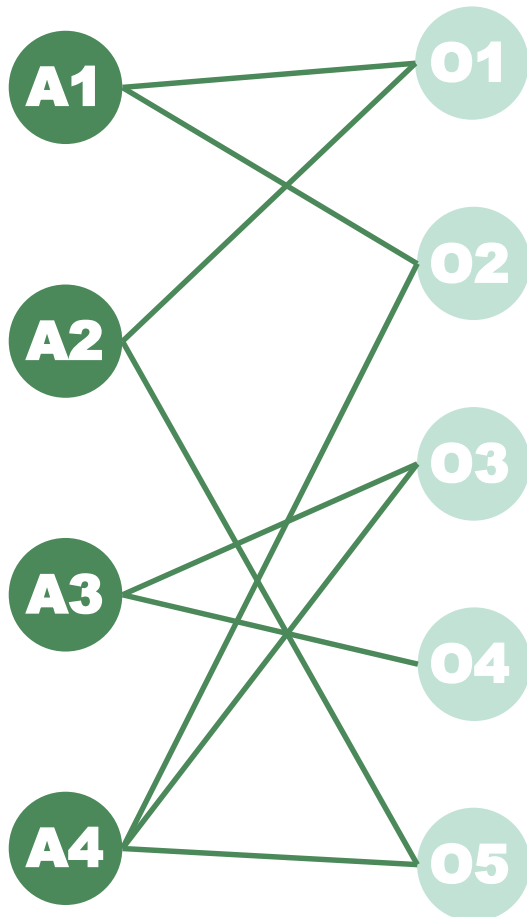
Improve the knowledge base for the design of social housing policies

O4

Adapt existing policy instruments to the territorial specificities of Norte

O5

Promote networking and partnerships working



Action plan: actions

A1 Increase the EU funds available to support the green retrofitting of social housing in Norte

NEEDS ADDRESSED

- POTENTIALLY HIGH NUMBER OF SOCIAL HOUSING UNITS IN NEED OF RENOVATIONS
- DIFFICULTIES IN GETTING ACCESS TO EXISTING FUNDING OPPORTUNITIES (NAMELY BECAUSE OF THE LACK OF COORDINATION BETWEEN THEM)
- LACK OF FUNDING OPPORTUNITIES, NAMELY AT THE REGIONAL LEVEL, FOR PROMOTING GREEN RENOVATIONS IN SOCIAL HOUSING

POLICY IMPROVEMENT

INCREASE THE FINANCIAL ENVELOPE ALLOCATED UNDER ROP NORTE 2020 TO GREEN RENOVATIONS IN SOCIAL HOUSING

IMPACT DIRECT
(MANAGEMENT LEVEL OF ROP)

TIMEFRAME APRIL 2019 – JUNE 2020

INTER-REGIONAL LESSONS



KREDEX



IFRRU2020

SPECIFIC ACTIVITIES

1. CARRY OUT A MAPPING OF EXISTING RETROFITTING NEEDS IN SOCIAL HOUSING
2. DISSEMINATE THE MAPPING RESULTS TO KEY LOCAL PLAYERS
3. SUPPORT THE LAUNCH OF A NEW CALL FOR PROPOSALS TO GREEN RENOVATIONS IN SOCIAL HOUSING, AFTER A FORMAL INCREASE OF THE FINANCIAL ALLOCATION OF THE ROP NORTE 2020 FOR THIS PURPOSE
4. MONITOR THE RESULTS OF THE CALL, AND DECIDE ON FURTHER ACTIVITIES

Action plan: actions

A2 Enhance the efficiency of project selection procedures for delivering EU support to the green retrofitting of social housing in Norte

NEEDS ADDRESSED

- SIGNIFICANT DELAYS IN THE ASSESSMENT OF PROPOSALS SUBMITTED TO CALLS LAUNCHED, UNDER ROP NORTE 2020, TO SUPPORT GREEN RENOVATIONS IN SOCIAL HOUSING
- PROCEDURAL-RELATED CONSTRAINTS IN THE MANAGEMENT OF ROP NORTE 2020 RESULT IN MISSING OPPORTUNITIES FOR BENEFICIARIES APPLYING FOR EU FINANCIAL SUPPORT

POLICY IMPROVEMENT

STREAMLINE PROCEDURES RELATED TO PROJECT-SELECTION PROCESSES WITHIN ROP NORTE 2020

IMPACT DIRECT
(MANAGEMENT LEVEL OF ROP)

TIMEFRAME APRIL 2019 – JUNE 2020

INTER-REGIONAL LESSONS



SPECIFIC ACTIVITIES

1. CARRY OUT AN ASSESSMENT OF THE ADMINISTRATIVE CONSTRAINTS LIMITING THE PROJECT-SELECTION PROCESSES IN THE ROP
2. DEVELOP AND DISSEMINATE A PROPOSAL TO STREAMLINE THE PROJECT-SELECTION PROCESSES IN THE ROP
3. TEST AND IMPLEMENTATION OF THE PROPOSAL PRODUCED IN THE PREVIOUS ACTIVITY
4. MONITOR THE IMPACT OF THE IMPROVEMENTS ON THE ADMINISTRATIVE CONSTRAINTS AND DECIDE ON FURTHER ACTIVITIES

Action plan: actions

A3 Improve monitoring and evaluation tools of public policies focused on the green retrofitting of social housing in Norte

NEEDS ADDRESSED

- LACK OF DATA, AT BOTH REGIONAL AND LOCAL LEVELS, ON THE ENERGY PERFORMANCE OF SOCIAL HOUSING UNITS
- LACK OF EVIDENCE ON THE REAL IMPACTS OF GREEN RENOVATIONS IN SOCIAL HOUSING
- ENERGY CERTIFICATION SYSTEM IN PORTUGAL IS NOT TUNED WITH EXISTING TERRITORIAL SPECIFICITIES

POLICY IMPROVEMENT

DESIGN, TEST AND DISSEMINATE TOOLS TO CREATE EVIDENCE ON THE IMPACTS OF THE ROP SUPPORT TO THE GREENING OF SOCIAL HOUSING

IMPACT DIRECT
(MANAGEMENT LEVEL OF ROP)

TIMEFRAME APRIL 2019 – MARCH 2021

INTER-REGIONAL LESSONS



ANERGO
OBSERVATORUL ENERGETIC ALBA



edea renov
www.renov.proyectoedea.com

SPECIFIC ACTIVITIES

1. CARRY OUT A TERRITORIAL ANALYSIS ON THE DYNAMICS OF THE ROP SUPPORT TO THE GREENING OF SOCIAL HOUSING
2. DESIGN AND TEST MEASUREMENTS OF REAL ENERGY SAVINGS IN A SELECTION OF SOCIAL HOUSING UNITS SUPPORTED BY THE ROP
3. DEVELOP AND DISSEMINATE A TECHNICAL REFERENCE ON ASSESSING THE IMPACT OF ENERGY EFFICIENT ACTIONS IN SOCIAL HOUSING
4. SUPPORT THE INCLUSION OF NEW INDICATORS IN MONITORING SYSTEM OF THE ROP

Action plan: actions

A4 Improve the energy-related behavior of the social housing residents in Norte Region, particularly after EU supported green renovations

NEEDS ADDRESSED

- ENERGY EFFICIENT TECHNOLOGIES MIGHT NOT TRANSLATE INTO IMPROVED ENERGY PERFORMANCE IN SOCIAL HOUSING
- ENERGY CONSUMPTION PATTERNS OF SOCIAL HOUSING RESIDENTS ARE QUITE SPECIFIC
- PUBLIC POLICIES OFTEN OVERLOOK THE BEHAVIORAL DIMENSION OF ENERGY EFFICIENCY IN SOCIAL HOUSING CONTEXTS

POLICY IMPROVEMENT

PROMOTE CHANGES IN THE ENERGY-RELATED BEHAVIOR OF SOCIAL HOUSING RESIDENTS IN A TARGETED MANNER

IMPACT

DIRECT
(RESULT INDICATORS OF ROP)

TIMEFRAME

OCTOBER 2019 – MARCH 2021

INTER-REGIONAL LESSONS



ECO-Cademeta
ECO-Bairro
Boavista
Ambiente +



SPECIFIC ACTIVITIES

1. DESIGN AND ADMINISTER A SURVEY ON THE ENERGY-RELATED BEHAVIOR OF SOCIAL HOUSING RESIDENTS
2. ISSUE A POLICY PAPER ON IMPROVING THE ENERGY-RELATED BEHAVIOR, SUPPORTED BY THE SURVEY RESULTS
3. DESIGN AND TEST INITIATIVES TO PROMOTE CHANGES IN THE ENERGY-RELATED BEHAVIOR OF SOCIAL HOUSING RESIDENTS
4. EVALUATE THE RESULTS OF THE TESTED INITIATIVES AND DECIDE ON FURTHER ACTIVITIES



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