

Portugal – OECD SEMINAR ON STRENGTHENING ESIF POLICY INDICATORS

AGENDA

Dates: 27-28 October, 2014

Venue: Centro Cultural de Belém, Lisbon

AGENDA	
Day 1: 27 OCTOBER	
13:30-14:00	WELCOME COFFEE
14:00-14:15	OPENING REMARKS - José Soeiro – Cohesion and Development Agency
14:15-15:00	INTRODUCTION
	<p>Objective</p> <p>After opening remarks, this introductory session will set the scene for the subsequent sessions by introducing:</p> <ul style="list-style-type: none"> • The specific challenges Portugal is facing in the development and implementation of a robust monitoring and evaluation (M&E) framework related to the European Structural and Investment Funds (ESIF) with a clear result-oriented focus, and hence, Portugal’s expectations for this seminar; • The preliminary observations by the OECD on Portugal’s policy indicators for the different ESIF thematic objectives. <p>Session facilitator</p> <ul style="list-style-type: none"> • Joaquim Oliveira Martins – OECD <p>Speakers</p> <ul style="list-style-type: none"> • Duarte Rodrigues – Cohesion and Development Agency • Abel Schumann – OECD <p>Discussion</p>
15:00-16:30	SOUND MONITORING/EVALUATION: DESIGNING & LINKING TARGETS AND INDICATORS
	<p>Objective</p> <p>This session will address the complexity of designing and linking policy targets with relevant</p>

	<p>indicators, including links between sector-specific indicators and integrated multi-sector strategic outcomes, with specific reference to the ESIF policy priority areas. The discussion will build upon available empirical data of previous and future ESIF-related programmes from both Portugal and other ESIF beneficiary countries. Particular points of attention include:</p> <ul style="list-style-type: none"> • Different types of indicators (e.g. strategic vs operational; input, output, process, outcome); • Different purposes of indicators (e.g. monitoring vs evaluation; accountability vs learning); • Sustainability of indicators; • Particularities of specific policy fields; • Linking sector-specific indicators to integrated, strategic, multi-sector performance-assessment targets. <p>Session facilitator</p> <ul style="list-style-type: none"> • Abel Schumann – OECD <p>Speakers</p> <ul style="list-style-type: none"> • Pawel Chorazy – Department of the European Social Fund, Ministry of Infrastructure and Development, POLAND • Carla Leal - Cohesion and Development Agency • Piedade Valente – Compete OP and member of the team responsible for the programming of Competitiveness and Internationalisation domain in Portugal 2020 <p>Discussion</p>
16:30-17:00	COFFEE BREAK
17:00-18:30	A CO-ORDINATED M&E SYSTEM: DEVELOPING THE APPROPRIATE INSTITUTIONAL CAPACITY
	<p>Objective</p> <p>Making optimal use of M&E-related efforts requires a well-functioning, highly coordinated set of institutional actors with clear M&E mandates and objectives. This session will discuss the challenges of developing a system where data collection, analysis, dissemination and use are smoothly combined. Building upon Portugal’s experience as well as that of other OECD countries, this session will focus on</p> <ul style="list-style-type: none"> • The particular role (and required capacity) of the coordinating agency (e.g. Agency for Development and Cohesion in Portugal’s case); • Interaction of the co-ordinating agency with other relevant actors across the central government (both those providing input for strategic policy indicators, as well as those considered to be the end-users of the collected information); • Issues related to obtaining robust (and relevant) performance data from sub-national actors on relevant regional issues and on the regional performance of relevant national strategic policy initiatives (including mandates and local capacity issues); • Links between the information collected for ESIF-related purposes and broader, national strategic policy discussions (including the liaison with Centre of Government actors).

	<p>Session facilitator</p> <ul style="list-style-type: none"> • Duarte Rodrigues – Cohesion and Development Agency <p>Speakers</p> <ul style="list-style-type: none"> • Simona De Luca – Public Investment Evaluation Unit, Department for Development and Economic Cohesion (DPS), Ministry of Economic Development, ITALY • Rui Monteiro – CCDR Norte and member of the team responsible for the programming of Norte OP 2014-2020 in Portugal 2020 • Francisco Vala – National Statistics Office (INE) <p>Discussion</p>
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Day 2: 28 OCTOBER	
9:00-10:00	INDICATORS AS A STRATEGIC MANAGEMENT TOOL
	<p>Objective</p> <p>Good indicators should provide the right information to guide strategic management decisions. This session will elaborate upon two specific uses of indicator-related information:</p> <ul style="list-style-type: none"> • The role of indicators as a policy steering instrument between levels of governments (for example as an instrument to implement vertical contracts between levels of government); • The role of indicators for project prioritisation and selection. <p>Session facilitator</p> <ul style="list-style-type: none"> • Conceição Moreno – Cohesion and Development Agency (tbc) <p>Speakers</p> <ul style="list-style-type: none"> • Asma Mirza – Office of Management and Budget (OMB), USA • Paulo Madruga - Augusto Mateus e Associados <p>Discussion</p>
10:00-11:00	FOSTERING DIALOGUE: PERFORMANCE ASSESSMENT FRAMEWORKS WITHIN AN EC CONTEXT
	<p>Objective</p> <p>This session will focus on developing a sound performance assessment framework for policy priorities while balancing national and EC priorities and requirements. The session will explore in particular how the EC planning and reporting requirements (the so-called “EC performance framework”, cf. Regulation N° 1303/2013) can be used as an opportunity to strengthen national capacities rather than to experience these requirements as a burden. It will build upon Portugal’s experiences and other ESIF beneficiary countries’ coping strategies.</p> <p>Session Facilitator</p> <ul style="list-style-type: none"> • Eva Beuselinck– OECD

	<p>Speakers</p> <ul style="list-style-type: none"> • Pawel Chorazy – Department of the European Social Fund, Ministry of Infrastructure and Development, POLAND • Nuno Vitorino – Consultant and responsible for previous programming exercises • Carlos Mendez – European policies research centre (EPRC), University of Strathclyde, Glasgow, UK <p>Discussion</p>
11:00-11:15	COFFEE BREAK
11:15-12:15	CONNECTING THE DOTS: FOCUSING ON RESULTS TO DELIVER BETTER POLICIES
	<p>Objective</p> <p>Based on the three previous sessions, this session will explore how to address, and combine, in practice the policy-oriented needs, the institutional and organisational capacity priorities, and the EC requirements Portugal is facing, as well as enhance current Portuguese practice in this area for its own medium to long-term national strategy needs/benefits. The session will seek to identify the main strengths, weaknesses, opportunities and threats of Portugal's current way of dealing with ESIF-related matters and will identify quick wins and longer term goals to strengthen the country's performance, with the ultimate goal of ensuring improved policy for citizens.</p> <p>Session facilitator</p> <ul style="list-style-type: none"> • Adam Ostry – OECD <p>Speakers</p> <ul style="list-style-type: none"> • Asma Mirza – Office of Management and Budget (OMB), USA • Miguel Cruz (tbc) – Portuguese Agency for SME (IAPMEI) • Joaquim Bernardo (tbc) – Employment Public Service (IEFP) <p>Discussion</p>
12:15-13:00	CLOSING SESSION
	<p>Objective</p> <p>This session aims to achieve consensus on the key 'takeaway messages', based on the exchanges throughout the seminar.</p> <p>Rapporteur</p> <ul style="list-style-type: none"> • Simona De Luca – Public Investment Evaluation Unit, Department for Development and Economic Cohesion (DPS), Ministry of Economic Development, ITALY <p>Closing remarks</p> <ul style="list-style-type: none"> • Joaquim Oliveira Martins – OECD • Duarte Rodrigues – Cohesion and Development Agency
13:00-14:00	LUNCH BREAK